

What to do next

Go to www.WorldSwimAgainstMalaria.com

- See who else is swimming – wherever they are in the world
- Find out the total number swimming to date (there's a counter on the home page)

Round up some people to swim: family, friends, colleagues...

Register your swim on www.WorldSwimAgainstMalaria.com

We'll put a **red dot** on the world map with *your* description of *your* swim



Against Malaria Foundation is a registered charity in Australia, the UK, the USA and many other countries.
For more details please see the website.



**WORLD SWIM
AGAINST MALARIA**

**MAKE THE DIFFERENCE
REGISTER-SWIM-JOIN MILLIONS**

www.WorldSwimAgainstMalaria.com 250,000
The aim: a million swimming. ~~200,000~~
We've found the first ~~100,000~~... ~~150,000~~



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We’re raising money to fight malaria

Malaria is the largest killer of children in the world

1 to 3 million people die from malaria each year

70% of the deaths are children under 5 years old

One child dies of malaria every 30 seconds

That’s equivalent to seven jumbo jets full of children dying from malaria **every** day

Malaria kills so many because...

Over 60% of the world’s population lives in malaria infected areas

Malaria-carrying mosquitoes feed on human blood

That’s how people get infected

People living in malaria regions cannot take malaria-protecting drugs

The drugs taken by travellers are too strong to be taken for any more than a few weeks

Malaria is preventable and treatable

The best prevention is to avoid being bitten at all

Sleeping under a bednet is the single most effective way of preventing malaria

Bednets protect people at night when mosquitoes are most active

We can help by supplying and fitting bednets (mosquito nets)

Millions of them

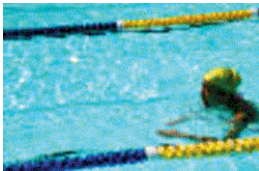
What we can achieve

Every £ 1 million we raise can help to stop almost 20,000 people from dying

We hope to raise many, many millions

US\$ 5 buys one bednet, US\$ 100 buys twenty mosquito nets and saves 1 child's life

Every net matters



Our approach is very simple

1. We swim, we raise money

As much or as little as you want to

2. 100% of the money buys bednets

This is possible because we have few costs

The costs we do have are covered by a group of private donors

3. What we achieve: if we swim we save lives

If we don’t swim, we don’t save lives. So let’s swim

What’s happened so far?

More than 250,000 swam on 3 Dec 2005 for the first World Swim Against Malaria

It is already the largest participatory swim ever

100% of the money raised so far will buy 300,000 long lasting insecticidal nets (LLINs) costing US\$5 each.

600,000 (mainly) children will now be protected at night from biting insects.

This will save the lives of 15,000 children.

The first 175,000 nets have been or are being delivered and 125,000 are on their way.

There are more details, including pictures and video of the distributions on the website.

Help us achieve one million swimming

5 April 2008 is the date

But if you prefer to swim on another day, that’s absolutely fine too

It’s your swim. You decide what to do

Your swim can involve a few or many

You choose the distance, there are no rules to stop you participating