Video Editing Guide

A good place to look as a starting point is probably our current videos of net distributions, which should give an idea of what we are after: http://www.AgainstMalaria.com/Videos.aspx

Basically, we need a 90 sec to 2 min clip in (at least) the original resolution of the footage in wmv/mov/mpg format (preferably the higher resolution the better as we are starting to get asked for footage by the media). We are moving to rendering the final video in HD format.

Generally, it would be good if the clip 'tells' the story of the distribution: i.e. nets being driven/delivered to location, any talks or demonstrations, people waiting, receiving nets (being ticked off a list, signing a document or handing over vouchers), people leaving. Short snappy cuts are usually good, and if you have any royalty free music appropriate to the country of distribution which you can use then that would also be great.

Once we receive an edited video we will add a title, end clip and soundtrack, if needed, to the video before uploading it to our site (via a couple of video hosting services).

We do not currently have access to our own FTP site so, unless an editor can provide one, we will send the raw footage on CD/DVD.

Ideally we like to aim for a 2 week turn around as we have a backlog of distribution videos and more are coming in all the time. It is good to get the pictures and videos uploaded to a distribution as soon as we can so people get quick feedback on where their money went. We also list the names and/or companies on our Thank You page as well.

If you have any questions please let me know – and thanks again for helping!

Kind Regards,

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